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From the Cincinnati Business Courier:

<https://www.bizjournals.com/cincinnati/news/2018/11/29/silicon-valley-company-names-cincinnati-exec-to.html>

Silicon Valley company names Cincinnati exec to C-suite

Nov 29, 2018, 2:53pm EST

A Silicon Valley giant named an executive in its Cincinnati office as its new chief operating officer.

Quotient Technology Inc. (NYSE: QUOT) named Cincinnati-based Chad Summe its chief operating officer. Summe previously served as senior vice president and general manager of brands and retail for the company, which started as Coupons.com.

"The future is bright for Quotient in Cincinnati," Summe told me. "We've had great success in the past, and we'll continue to add functions across our business and look to scale our operations here."



PROVIDED BY QUOTIENT TECHNOLOGY INC.

Chad Summe was named chief operating officer of Quotient Technology Inc.

Cincinnati is no small outpost for Quotient. The company opened up shop here in 2012 and signed a lease at the Kenwood Collection in 2016. It's grown to more than 200 employees locally – its second-largest location in the world – and acquired Cincinnati startup Ahalogy for up to \$50 million in June.

Summe's responsibilities in his six years since joining Quotient have included leading its sales functions and overseeing consumer package goods partnerships. As chief operating officer, he will be responsible for operations, revenue and go-to-market strategies with consumer package goods companies and retailers.

Summe has been responsible for leading Quotient's growth in Cincinnati. He's also been actively involved in the local startup ecosystem, where he sits on the board of seed stage investor CincyTech. He also sits on the boards of the University of Cincinnati's Economics Center and the Cincinnati/Northern Kentucky International Airport.

Prior to joining Quotient, Summe headed up strategy and brand marketing for Procter & Gamble's baby care division, working on Pampers and Luvs. Prior to that, he served as a nuclear engineer for the U.S. Navy on the USS Topeka.

Summe graduated from the U.S. Naval Academy with a bachelor's degree in economics and he earned an MBA from Duke University's Fuqua School of Business.

Quotient is a digital promotions, media and analytics company that delivers digital coupons and ads to millions of shoppers daily. It serves CPG giants like Procter & Gamble, Clorox, General Mills and Kellogg's, as well as retailers like Kroger, Walgreens, CVS and Dollar General.

4/23/2019

Quotient names Chad Summe COO - Cincinnati Business Courier

Andy Brownfield

Reporter

Cincinnati Business Courier

